



Mollenhauer Consulting

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Achieving Benchmarks of Excellence

Participants learn about the characteristics that distinguish excellent non-profit, charitable organizations. They gain an understanding of the key ingredients that need to be in place for an organization to be strong and healthy, such as optimizing resources for the greatest impact and demonstrating innovation and responsiveness. Participants share best practices with colleagues and celebrate the excellence that exists in the sector and within their own organizations. Onsite training also provides an opportunity for Board and staff to complete an informal review of the organization's strengths and areas for improvement.

Creating a Culture of Accountability

Participants learn about the newly released research on the key success factors that must be present in a highly accountable organization. The interactive session provides participants with a better understanding of how to satisfy multiple demands for increased accountability by moving from a responsive approach to one that is embedded in the culture of the organization. Participants also have the opportunity to share best practices with colleagues. An onsite training provides Board and staff members with an informal review of strengths and areas for improvement. Go to cultureofaccountability.ca for more information.

A Framework for Success for Not-For-Profit Federations

Participants learn about the key factors that need to be present in a successful federation. All partners in the federation, including Board and staff from the national or provincial organization as well as from the divisions, regions and chapters, take away a framework that can strengthen the partnership agreement, governance and organizational structure, communications and relationships. Onsite training also provides partners with an opportunity to identify specific strengths and areas for improvement for the federation.

Key Roles and Responsibilities of an Effective Board

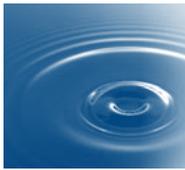
Participants receive an overview of governance models as well as a description of the key roles and responsibilities for mission, money and management. Participants take away an easy to use checklist for their own organization. Onsite training also identifies specific strengths and gap areas.

Strengthening Your Organization Through Strategic Planning

Participants learn about the key components of a strategic plan and how to ensure the plan is used as a navigational tool for decision-making. In addition, onsite training focuses on Board and staff readiness for a strategic planning process.

Applying Strategic Thinking to Critical Decision-making

Participants explore the key characteristics of strategic thinkers and learn about processes that can be put in place to generate strategic thinking at all levels of the organization. Onsite training provides an opportunity for staff and/or Board to hone their critical thinking skills and identify appropriate processes for the organization.



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Developing a Plan that Produces Results

Participants learn about how to develop a plan that is realistic and inspires commitment. Through a highly interactive workshop, participants understand how to design a practical process and create goals and strategies that are measurable and manageable. Onsite training works with specific teams to ensure they are producing plans that work.

Running an Effective Meeting

Participants learn about the key ingredients of a successful meeting. Through a highly interactive session, participants explore what makes meetings effective, learn about processes that ensure success and take away some simple 'tricks' that ensure that everyone feels the meeting is productive. Onsite training provides an informal review of current meeting processes and identifies specific ways to make it more successful.

The Art of Persuasion: Using the Principles of Social Marketing to Sell Your Cause

Participants learn about how to adopt a social marketing approach to persuade people to be a part of their cause. They explore the key steps in developing a social marketing campaign and, through a highly interactive process, learn what they need to know about their audiences and how to deliver a message with impact.

Creating and Motivating Successful Teams

Participants explore the key factors that allow a team to succeed. They learn to set clear and shared outcomes, establish roles and responsibilities, do effective decision-making and problem solving and improve the information flow. On site training provides an opportunity for teams to evaluate how they perform against the success factors and identify steps for strengthening their team.

Delivering Your Message with Impact: How to Make Effective Presentations

Participants learn about how to develop a presentation that is clear and on target. They gain confidence in their ability to craft a clear message that resonates. Onsite training allows participants to critique their own presentations.

Effective Facilitation: How to Get the Most from People

Participants explore the key characteristics of a good facilitator and how to facilitate effectively. They learn about easy to apply guidelines for successful facilitation as well as how to design the process and ensure the session meets objectives.